

PRODUCT CATALOG for AskDerm.com
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True Cosmetics Product Line



True Cosmetics - Anti-Aging Complex - "I" Lift Eye Contour Serum
Product ID: 28129

I-lift eye contour serum tightens, restructures and regenerates delicate eye tissue while boosting skin's own collagen. AHAs, retinol and algae extracts combine to create immediate eye opening results.

All Sales Final - No Returns or Exchanges.

Retail Price: \$85.00

Our Price: \$59.00

Usage:

Gently pat around eye contour area until absorbed, initially use every other evening until skin is acclimated; thereafter, use every evening.



True Cosmetics - Balancing Antioxidant Mask
Product ID: 28105

Self-defense for modern skin. This refreshing gel awakens skin with the BeingTRUE Antioxidant Complex and skin-repairers to undo would-be blemishes and irritation. Meanwhile brighteners and multi-active oils like Neem, Olive, Rose Hip Seed and Grape Seed give depleted or damaged skin cells their fix. Made more fulfilling with the ritual bowl and brush for an experiential application once a week or as required.

All Sales Final - No Returns or Exchanges.

Retail Price: \$44.00

Our Price: \$28.50

Usage:

Using the BeingTRUE Face Mask Brush, apply over face and neck avoiding eye contour. Leave on for 10 minutes and gently remove with cool water. Follow with cotton pads saturated in preferred Essential Tonic.



True Cosmetics - Balancing Cleansing Emulsion
Product ID: 28103

Good mornings and nights get better. Neither a squeaky clean gel or a heavy cream cleanser, this happy medium will be beloved for its sparkling scent alone. But the real lift is the natural exfoliants and brighteners like AHAs that keep things from getting dull.

All Sales Final - No Returns or Exchanges.

Retail Price: \$35.00

Usage:

Apply a small quantity to face and neck, gently massage and rise with warm water. Follow with cotton pads saturated with preferred Essential Tonic.



True Cosmetics - Balancing Weightless Moisturizer
Product ID: 28104

The answer for hot weather and the product-phobic. Just enough moisture carries anti-bacterial breakout, age and environmental protection. Colloidal Silver and Gold heal and prevent blemishes and regenerate collagen. Botanical astringents like Red Raspberry, Iris, Petitgrain and Geranium bring better skin today while the BeingTRUE Antioxidant Complex protects for tomorrow.

All Sales Final - No Returns or Exchanges.

Retail Price: \$64.00

Our Price: \$51.00

Usage:

After cleansing and toning, smooth a small quantity onto face and neck.

True Cosmetics - Comforting Care Cream

Product ID: 28114



A light modern cream that undoes damage to sensitive skin without overdoing it. Corallina, Licorice, Horse Chestnut and other botanicals undo stress for an instant calm. Meanwhile, friendly anti-agers and reparative Ceramides and Shea Butter moisturizers think long-term.

All Sales Final - No Returns or Exchanges.

Retail Price: \$68.00

Usage:

After cleansing and toning, smooth a small quantity onto face and neck.

True Cosmetics - Comforting Care Mask

Product ID: 28115



This plush gentle clay, semi-cream mask is rich in healing, strengthening and cooling botanicals that put skin at ease. Like soothing Rose Hydrosol and Water Lily extract and corrective Corallina and Licorice, plus the BeingTRUE Antioxidant Complex. Made more fulfilling with our ritual bowl and brush for experiential application, once a week or as required.

All Sales Final - No Returns or Exchanges.

Retail Price: \$44.00

Our Price: \$28.50

Usage:

Using the BeingTRUE Face Mask Brush, apply over face and neck avoiding the eye contour. Leave on for 10 minutes and gently remove with cool water. Follow with cotton pads saturated with Essential Soothing Tonic.

True Cosmetics - Comforting Cream Cleanser

Product ID: 28113



Welcome to a cared-for clean that restores skin's moisture. Stress signals disappear along with impurities. Even the most compromised skin benefits from Oat-based cleansing and botanical soothers.

All Sales Final - No Returns or Exchanges.

Retail Price: \$35.00

Usage:

Apply a small quantity to face and neck, activate with warm water, gently massage and rinse. Follow with Essential Soothing Tonic.

True Cosmetics - Comforting Redness Reducer

Product ID: 28116



A singularly focused serum in which every last ingredient works to clear, cool and heal skin in crisis. INVISASKIN™ derived from Rice Bran offers 24 hours of hydrating skin protection. Anti-inflammatories and brighteners are based in soothing pure Rose Hydrosol from the distillation process, not water. Ideal after procedures, exposure of flare-ups of conditions like rosacea. Wear it alone or beneath other products. This concentrate is also a great addition to a program for oil-rich skin, which often has sensitivities that go untreated.

All Sales Final - No Returns or Exchanges.

Retail Price: \$55.00

Our Price: \$36.10

Usage:

After cleansing and toning, gently massage 3-4 drops onto face and neck.

**True Cosmetics - Essential Anti-Fatigue Eye Contour Gel**

Product ID: 28124

An instantly visible wakeup call for eyes that reduces puffiness and darkness - the very first time it's used. Secret weapons include stimulating caffeine, botanicals like Ginkgo Biloba and Power Peptides that stimulate circulation and reabsorbs the fluid that causes bags and puffiness. Cooling, hydrating, amazing.

All Sales Final - No Returns or Exchanges.

Retail Price: \$54.00

Usage:

Gently pat around eye contour area, use morning or as needed.

**True Cosmetics - Essential Clarifying Tonic**

Product ID: 28118

Completes cleansing and prepares undecided, oil-rich and problem-prone skin for ideal treatment. Based in a Lavender Hydrosol and blended with a special healing essential oil blend of Tea Tree, Thyme, Niaouli Immortelle and others. This tonic is so complete it removes the impurities tap water itself leaves behind.

All Sales Final - No Returns or Exchanges.

Retail Price: \$30.00

Usage:

Saturate cotton ball or pad and smooth over face and neck after cleansing, exfoliating or mask removal.

**True Cosmetics - Essential Firming Tech Cream**

Product ID: 28119

Lifts face, neck, décolleté or anywhere else to spectacular and sensual effect. Named for the latest, greatest ingredients within that visibly firm and smooth skin. That includes Marine Elastin, line-erasing Gamma Amino Butyric Acid, Copper, phytoestrogen Kigelia Africana, super anti-aging antioxidant Carnosine and more. Released by micro-dispersion delivery system that amplifies the effects of active ingredients while its own concentrated essential fatty acids shield against aging. All with a warm, sophisticated aroma of Chamomile, Jasmine and Sandalwood essential oils.

All Sales Final - No Returns or Exchanges.

Retail Price: \$90.00

Usage:

After cleansing and toning, smooth a small amount over face, neck and décolleté.

**True Cosmetics - Essential Gentle Eye Make-Up Remover**

Product ID: 28123

Dissolves stubborn makeup completely, while providing a smoother glide to minimize tugging that stresses and ultimately ages delicate skin. Botanical soothers and the BeingTRUE Antioxidant Complex improve skin while lifting makeup.

All Sales Final - No Returns or Exchanges.

Retail Price: \$28.00

Our Price: \$19.00

Usage:

Saturate a cotton ball or pad, using gently pressure, wipe area round eye until make-up is thoroughly removed.



True Cosmetics - Essential Moisture Enhancing Serum

Product ID: 28120

Simple and perfect, this emergency relief is soothing, fast-bonding moisture in its very highest concentration. This odorless, oil-free fluid is pure in intention and benefits. Ideal for dehydrated skin of any type, especially for skin recently compromised by sun, summer or aggressive procedures like microdermabrasion. Wear alone if oil-phobic or layer beneath any BeingTRUE cream to enhance moisture.

All Sales Final - No Returns or Exchanges.

Retail Price: \$48.00

Usage:

After cleansing and toning, smooth 3-4 drops onto face and neck.



True Cosmetics - Essential Moisture Eye Contour Cream

Product ID: 28125

This deceptively light formula is rich in multi-actives that deliver instant firming and smoothness plus lasting hydration to a critical care area. Shea Butter, Wheat Proteins, Algae Extracts and Sorbitol infuse age-fighting moisture. Silicones then lock it in. Use daily AM or PM and always in-flight, this eye idealist can be layered with Anti-Fatigue Eye Contour Gel.

All Sales Final - No Returns or Exchanges.

Retail Price: \$54.00

Usage:

Pat or massage gently around eye contour area, use morning or as needed.



True Cosmetics - Essential Pore & Complexion Refining Serum

Product ID: 28121

Essential daily exfoliation and pore-refining to perfect oily and undecided skin. This multi-active formula combines current skin care's best Lactic and Salicylic Acids, Retinol and Vitamins yet is gentle enough for daily use. With a breakthrough micro-delivery system that releases benefits into skin, then absorbs oil all day for a healthy, matte finish.

All Sales Final - No Returns or Exchanges.

Retail Price: \$52.00

Usage:

After cleansing and toning, smooth 3-4 drops onto face and neck. Do not use around eye contour.



True Cosmetics - Essential Soothing Tonic

Product ID: 28117

Completes cleansing with a soothing, hydrating step for dry or sensitive skin. Remove impurities skin doesn't want while infusing anti-inflammatory and moisture-binding ingredients it needs. This careful formula includes non-aggressive botanicals like Rose and Jasmine, applied at levels respectful of susceptible skin.

All Sales Final - No Returns or Exchanges.

Retail Price: \$30.00

Usage:

Saturate cotton ball or pad and smooth over face and neck after cleansing, exfoliating or mask removal.



True Cosmetics - Essential SPF 30 Gel

Product ID: 28126

The daily essential in the Essential collection, this gel is a sophisticated way to stop the #1 cause of premature aging, damage and hyperpigmentation while improving skin. Proven broad-spectrum UVA/UVB protection is reinforced by Oat Beta Glucan, which helps repair damage and inflammation. Restores sun-sapped moisture and bonds it into skin with Sodium Hyaluronate. Meanwhile, the micro-delivery system helps absorb oil and perspiration that can sabotage sun protection. Apply to face and body, treating skin to a fresh, Lavender aroma. Protection, meet correction.

All Sales Final - No Returns or Exchanges.

Retail Price: \$36.00

Usage:

Use liberally all over face and body before sun exposure, reapply after swimming or excessive perspiration.



True Cosmetics - Harmonizing Gel Cleanser

Product ID: 28106

Soap lovers rejoice. This concentrated foamy cleanser delivers the satisfaction of soap without the residue and stripping leading to breakouts long-term. Soap-free, this cleanses via Native American botanicals Soapwort and Soapbark plus Olive Oil - derived surfactants. Natural astringents like Sage, Ginseng and Rosemary work with purifying essential oils to complete the clean. Contains the BeingTRUE Antioxidant Complex.

All Sales Final - No Returns or Exchanges.

Retail Price: \$35.00

Usage:

Apply a small quantity in palm of hand, add warm water and work up a rich lather, apply to face and neck massaging gently. Rinse with water, follow with cotton pads saturated with preferred Essential Tonic.



True Cosmetics - Harmonizing Oil Control Hydrator

Product ID: 28107

Answers the needs of aging but oil-rich skin while it absorbs not adds oil. Thinks long-term with new de-aging antioxidant Carnosine in a special delivery system plus the BeingTRUE Antioxidant Complex. Clean hydration is balanced with oil and breakout control with sebum-balancing Farnesol, antibacterial Colloidal Silver and a breakthrough micro-delivery system that absorbs oil all day. Makeup stays in perfect place and oil's under control with a clean, matte finish.

All Sales Final - No Returns or Exchanges.

Retail Price: \$52.00

Usage:

After cleansing and toning, smooth 3-4 drops onto face and neck.



True Cosmetics - Harmonizing Oil Control Mask

Product ID: 28108

Control that never goes too far. Balanced oil cleansing and control comes from Green French Clay and Rice Starch. Pores and imperfections are refined via botanical acids and anti-inflammatories. Finally, Neem Oil and botanicals brighten and heal skin. Made more fulfilling with our ritual bowl and brush for experiential application once a week to transform oil-rich skin. Ideal pre-event for perfect makeup.

All Sales Final - No Returns or Exchanges.

Retail Price: \$44.00

Our Price: \$28.50

Usage:

Using the BeingTRUE Face Mask Brush, apply over face and neck avoiding eye contour. Leave on

for 10 minutes and gently remove with cool water, followed by cotton pads saturated with Essential Clarifying Tonic.



True Cosmetics - Intense Eye Treatment with Idebenone

Product ID: 39628

This super potent anti-aging eye treatment dramatically reduces the appearance of lines and wrinkles while also hydrating, smoothing and firming the delicate eye contour. Recommended to use as a daily intense night treatment.

Retail Price: \$65.00

Usage:

Gently pat around the eyes and out to the temples until absorbed. Initially use every other day until skin is acclimated.



True Cosmetics - Night Light Trio

Product ID: 28131

Includes:

Advanced Treatment Cleanser 4.2 floz: The one and only cleanser with Idebenone-so complete it helps wash away darkness within. Removes dirt, oil and makeup and apply alpha and beta-hydroxy acids that visibly help reverse sun damage and other imperfections. Clinically proven to fight the signs and process of aging, so skin doesn't go down the drain.

Essential Soothing Tonic 4.2 floz: As necessary to cleansing as water, and even more gentle. This second step further removes impurities so skin can receive maximum benefits. Truly soothing, it's equally hydrating as it binds necessary moisture to skin.

Radiance Revealing Complex 1 floz: Sun damage? Blotches? Uneven skin? Illuminate skin after lights out. This idebenone-enhanced anti-aging serum seriously combats uneven skin tone as well as the signs of time. Sleep well, wake up looking better.

Complete nighttime anti-aging solution for age spots, uneven skin tone and environmental damage on face, neck, and décolleté.

Featuring the Advanced Treatment Cleanser, an intensive yet non-drying treatment cleanser that combines the protective and corrective power of Idebenone and the skin resurfacing benefits of lactic acid.

All Sales Final - No Returns or Exchanges.

Retail Price: \$89.00

Usage:

Apply a small quantity of Advanced Treatment Cleanser to face, lather and massage gently. Rinse with cool water and follow with Essential Soothing Tonic. Apply 1-2 pumps of Radiance Revealing Complex to complete your nighttime treatment.



True Cosmetics - Purifying Blemish Treatment

Product ID: 28112

Not for the weak, this highly potent spot solution conquers blemishes in three acts. It unclogs pores to prevent breakouts with Retinol, Lactic and Salicylic acids and anti-bacterial Thyme Linalol. It improves skin immediately by reducing unsightly redness and inflammation with botanical lighteners like Horse Chestnut. And, of course, it sends concentrated care to current blemishes. All with a micro-delivery system that manages medicine for optimum, time-released control.

All Sales Final - No Returns or Exchanges.

Retail Price: \$45.00

Usage:

In the evening, after cleansing and toning, apply sparingly to affected area. Use once daily - do not use on irritated skin.

True Cosmetics - Purifying Therapeutic Mask



Product ID: 28111

Calming, curing Sulfur and deep cleansing Kaolin clay create a powerful weekly requirement for troubled skin. Anti-inflammatories Allantoin and Chamomile combine with healing Horse Chestnut, Aloe Vera and Panthenol to immediately improve skin. Based in a Lavender Hydrosol, this mask is fresh with beneficial Mint and Tea Tree oils, too. Made more fulfilling with our ritual bowl and brush application for experiential application. Not for all-over use by those who aren't problem-prone, it can be used as an overnight spot treatment.

All Sales Final - No Returns or Exchanges.

Retail Price: \$44.00

Usage:

Using the BeingTRUE Face Mask Brush, apply over face and neck avoiding eye contour. Leave on for 10 minutes and gently remove with cool water. Follow with cotton pads saturated with Essential Clarifying Tonic.



True Cosmetics - Radiance Revealing Complex with Idebenone

Product ID: 28128

Radiance Revealing Complex combines Idebenone with the lightening agent methyl gentisate to combat uneven skin tones. All while working to counter the causes of aging skin at the source without undue irritation in a matter of weeks.

All Sales Final - No Returns or Exchanges.

Retail Price: \$110.00

Usage:

Applied 1-2 times a day as part of your skin care regimen. Dispense 1-2 pumps and massage thoroughly over face, neck and décolleté at night. Avoid eye area.



True Cosmetics - Restoring Deep Cleanser

Product ID: 28100

This absolutely unique oil-form cleanser activates with water to lift impurities while returning the rightful moisture and lipid barrier. Regenerates with a base of seven exotic oils plus an essential oil aroma blend with active benefits. This kinder, gentler cleanser is also high in antioxidants and gamma linoleic (GLA) fatty acids that replenish and shield the moisture barrier.

All Sales Final - No Returns or Exchanges.

Retail Price: \$35.00

Usage:

With dry skin and hands, apply a quarter size to face and neck, massage with dry hands, follow and emulsify with warm water massage. Remove with warm water then follow with cotton pad saturated with Essential Soothing Tonic.



True Cosmetics - Restoring Moisture Mask

Product ID: 28102

Addictive decadence and instant radiance for dry or temporarily dulled skin. Rather than water, this creamy mask is based in the BeingTRUE Hydrosol Blend including regenerating Rose, anti-inflammatory Lavender and soothing Chamomile distillates. Thoughtfully blended with power hydrators and firmers like Shea Butter, Horsetail, Marine Collagen and plant oils. Made more fulfilling with our ritual bowl and brush for an experiential application, once a week or as required.

All Sales Final - No Returns or Exchanges.

Retail Price: \$44.00

Our Price: \$28.50

Usage:

Using the BeingTRUE Face Mask Brush, apply over face and neck avoiding eye contour. Leave on for 10 minutes and gently remove with cool water. Follow with cotton pads saturated with Essential Soothing Tonic.

True Cosmetics - Restoring Rich Cream

Product ID: 28101



This energizing cream helps skin act like its younger self with oxygenating glycoproteins, firming Marine Elastin, and regenerating Colloidal Gold. Restores moisture and rebuilds the lipid barrier. Fights future damage with antioxidants including Carnosine and the BeingTRUE Antioxidant Complex. Finally a treatment that's rich in actives but not heavy in weight.

All Sales Final - No Returns or Exchanges.

Retail Price: \$68.00

Usage:

After cleansing and toning, smooth a small quantity onto face and neck.

True Cosmetics - Skincare Travel Kit-Normal/Combination

Product ID: 39637



All the fundamentals in one convenient kit:

Balancing Cleansing Emulsion (1 oz.): Experience brighter, more balanced skin with an emulsion created to provide antioxidant protection. As a light, hydrating gel-cream cleanser, this emulsion features natural exfoliants like an AHA multi-fruit blend, grapefruit extract and aloe vera, which cleanses and exfoliates, leaving your skin brighter and balanced. Recommended for combination (i.e., undecided) skin.

Essential Moisture Enhancer (1 oz.): Experience an immediate surge of moisture with our Essential Moisture Enhancing Serum, a highly concentrated hydra serum that provides a boost of intense moisture, heals, repairs and binds moisture to the skin. This serum works to protect the skin with a combination of anti-oxidant and anti-inflammatory properties. Soothes, heals and hydrates sun exposed skin. Newly updated formula with no added parabens. Recommended for all skin types.

Essential Moisture Eye Contour Cream (0.64 oz.): Enjoy instant firming and smoothness around the eyes with our essential moisture eye contour cream. Rich in multi-actives yet deceptively light, our eye contour cream offers maximum hydration to the delicate eye area with the help of Shea butter, wheat proteins, algae extracts and sorbitol all locked in with silicones for lasting effect. Use day or night. Recommended for all skin types.

Essential Soothing Tonic (.1 oz.): Soothe and hydrate skin while completing your cleansing regimen with our essential soothing tonic. This refreshingly aromatic toner completes the cleaning process by removing impurities left behind after washing while infusing skin with anti-inflammatory and moisture-binding ingredients such as non-irritating botanicals like rose, jasmine and licorice extract. Recommended for dry, sensitive or combination skin.

Transforming Mineral Mist (.2 oz.): Activate the potential of our mineral foundation, your skin and the moment, with our transforming mineral mist, a unique hydrating mist designed to bathe skin in antioxidants. A blend of ylang-ylang, lavender, orange and other essential oils combine to form the BeingTRUE® aroma that promises to relax the mind and lift the spirit. Relax and rehydrate skin anytime throughout the day.

Essential Firming Lip Complex (.2 oz.):

Essential Lip Balm SPF 15 (0.15 oz.):

Essential SPF 30 Gel (1.0 oz.):

Retail Price: \$154.00

Our Price: \$79.00

Usage:

Balancing Cleansing Emulsion (1 oz.): Apply a small quantity to face and neck, gently massage and rise with warm water. Follow with cotton pads saturated with preferred Essential Tonic.

Essential Moisture Enhancer (1 oz.): After cleansing and toning, smooth 3-4 drops onto face and neck.

Essential Moisture Eye Contour Cream (0.64 oz.): Pat or massage gently around eye contour area, use morning or as needed.

Essential Soothing Tonic (.1 oz.): Saturate cotton ball or pad and smooth over face and neck after cleansing, exfoliating or mask removal.

Transforming Mineral Mist (.2 oz.): Spray generously 3-4 times over protective mineral foundation to set and create a seamless application or to rehydrate anytime throughout the day.

Essential Firming Lip Complex (.2 oz.):

Essential Lip Balm SPF 15 (0.15 oz.):

Essential SPF 30 Gel (1.0 oz.):
